

2010 FUN Expo Sponsorship Opportunities

A new Expo means new sponsorship packages, marketing your company both on and off the Exhibit Floor.

✓		Cost
	Platinum Package (please check one option) – 3 Available	\$5,000
	1. Badge Inserts*	SOLD
	2. Yellow Ribbons (in support of our troops)*	
	3. Lanyards*	SOLD
	Gold Package – 7 available	\$2,500
	Silver Package – 11 available	\$1,000
	Aisle Sign*	\$395
	Buyers' Email Sponsorship Reach out to hundreds of buyers prior to the Expo by sponsoring a mass email	\$495
	Column Wrap* (1 panel)	\$195
	Column Wraps* (4 panels, full column)	\$595
	Entranceway Banner*	\$1,995
	Literature Bags*	\$1,500
	Restaurant/Concession Signage*	\$745
	You Are Here Board*	\$745

** Please note: Cost of producing this item is at the exhibitor's expense.*

PAYMENT MUST BE INCLUDED WITH ORDER – SPACE & MATERIAL DEADLINE: February 5, 2010

PLEASE PRINT CLEARLY

NAME _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

PHONE _____ FAX _____

E-MAIL ADDRESS _____

For more information, please call Brian Glasgow at 708-226-1300 or email him at brian@wtglasgow.com

<p>ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____</p> <p>MADE PAYABLE TO AMUSEMENT EXPO</p> <p>Return Form & Check to: W. T. Glasgow, 10729 W. 163rd Place, Orland Park, IL 60467</p> <p>Or via fax to 708-226-1310 (when paying with a credit card)</p> <p><small>IF YOU PREFER TO USE A CREDIT CARD, PLEASE USE CREDIT CARD AUTHORIZATION FORM.</small></p>
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2010 FUN Expo Sponsorship Opportunities

A new Expo means new sponsorship packages, marketing your company both on and off the Exhibit Floor.

Platinum Package (3 available)

Comprehensive package covering all aspects of the Expo experience.

- ✓ Sponsorship of the All Industry Reception, including
 - ❖ Sponsorship signage at the Reception, entrance to the Exhibit Hall, Exhibit Hall Restaurant, and Registration
 - ❖ Reserved table at the reception, including 50 free drink tickets
 - ❖ Participation in the All Industry Reception receiving line
- ✓ Website banner ad on www.funexpo.com
- ✓ Aisle sign
- ✓ Sponsor plaque to be displayed in your booth and sponsor ribbons for your booth personnel
- ✓ One-color full page advertisement in the Expo Directory
- ✓ Invitation to the pre-ribbon cutting reception
- ✓ Sponsorship of the AMOA Membership Breakfast and Recognition from the podium
- ✓ Sponsorship banner at the Educational Program
- ✓ Choice between sponsoring Badge Inserts, Yellow Ribbons (in support of our troops) or Lanyards*

TOTAL COST: \$5,000

* **Badge Inserts:** When the card is placed behind the nameplate, 1" will be displayed above the nameplate, making that area the perfect spot to display your company name, logo and booth number.

* **Yellow Ribbons:** NEW this year, each attendee and exhibitor will receive a yellow ribbon to attach to their badge to show their support of the brave men and women in our armed forces. Display your support by sponsoring the distribution of the ribbons.

* **Lanyards:** Let thousands of Amusement Expo attendees carry your company name through the show! Lanyards are a great opportunity for gaining exposure for your company ... there's no easier way for your company name to be seen by potential customers. Let these attractive lanyards make a great impression for you!

*Exhibitor responsible for production of items

Gold Package (7 available)

Put your company name in front of attendees throughout the Expo.

- ✓ Sponsorship of the All Industry Reception, including
 - ❖ Sponsorship signage at the Reception, entrance to the Exhibit Hall, Exhibit Hall Restaurant, and Registration
 - ❖ Reserved table at the reception, including 50 free drink tickets
 - ❖ Participation in the All Industry Reception receiving line
- ✓ Full page black and white advertisement in the official Expo Directory
- ✓ Company logo and shaded listing with your Directory Listing
- ✓ Website banner ad on www.funexpo.com
- ✓ Aisle sign
- ✓ Sponsor plaque to be displayed in your booth and sponsor ribbons for your booth personnel

TOTAL COST: \$2,500

Silver Package (11 available)

The most cost-effective way to reach more attendees.

- ✓ Official sponsor of the Press Room/Center for International Commerce, including:
 - ❖ 3' x 6' sign with company name, logo and booth number naming you as a host of the Press Room/Center for International Commerce
 - ❖ Coffee and refreshments served in the Press Room/Center for International Commerce
- ✓ Full page black and white advertisement in the official Expo Directory
- ✓ Company logo and shaded listing with your Directory Listing
- ✓ Website banner ad on www.funexpo.com
- ✓ Aisle sign

TOTAL COST: \$1,000