

# Schedule at a Glance ASI\*Fun Expo 2009


## UPDATED 1/27/09

Fun Academy Workshops ■ ASI/FUN Free Sessions ■ Fun Academy Marketing ■ Fun Academy Operations ■ Fun Academy Technology ■  
 Fun Academy Human Resources ■ Fun Academy F & B ■ Fun Academy Finance ■ Fun Academy Parties ■ Fun Academy Attractions ■

### MONDAY, MARCH 9

WORKSHOPS		
8:00 am – 6:00 pm	<b>WS-01</b> Rookies & Newcomers "Road to Success" Workshop	<b>WS-02</b> Inflatable Safety Certification Course
12:00 – 1:00 pm	Rookies & Newcomers Luncheon	
3:00 – 5:00 pm		<b>FUN 01</b> Advanced Redemption <i>Smith</i>
6:00 – 7:00 pm	Rookies & Newcomers Reception	

### TUESDAY, MARCH 10

	MARKETING	OPERATIONS	TECHNOLOGY	HUMAN RESOURCES	F&B	FINANCE	PARTIES
9:00 – 10:30 am	<b>FUN 02</b> Mascot Marketing Levels 1 & 2 <i>Kapuscinski</i>	<b>FUN 03</b> Meet the Press Level 1 <i>Ramsay</i>	<b>FUN 04</b> How Social Is Your Marketing Level 1 <i>Bindelglass, Zigarelli</i>	<b>FUN 05</b> Upgrade Your Staff Through Performance Auditions & Interviews Level 1 <i>Standlee</i>	<b>FUN 06</b> F & B Growing Your Sales Not Prices Level 1 <i>Whiting</i>	<b>FUN 07</b> Managing Your Risks Levels 1 & 2 <i>Sterling, Vondriska</i>	
10:45 am – 12:15 pm	<b>FUN 08</b> Group Sales Level 2 <i>Sanfilippo</i>	<b>FUN 09</b> <del>The View</del> Levels 1 & 2 <i>Bindelglass, Lewis, Kapuscinski, Standlee</i>	<b>FUN 10</b> Engaging Your Customers with Your FEC Website Levels 1 & 2 <i>Johnson</i>	<b>FUN 11</b> Conflict in the Workplace Levels 1 & 2 <i>O'Neal</i>	<b>FUN 12</b> F & B: Beyond the Snack Bar Level 2 <i>Ramsay, Yee, Kramer, Terwilleger</i>	<b>FUN 13</b> Economics Wake-Up Call Level 1 <i>Carlson</i>	
12:30 – 1:30 pm	New Product Showcase						
1:00 – 5:00 pm	AAMCF Win The Skin Charity Golf Tournament						
1:45 – 3:15 pm	<b>FUN 14</b> Daytime Promos Level 1 <i>Trietley</i>	<b>FUN 15</b> Redemption 101 Level 1 <i>Chapman</i>	<b>FUN 16</b> Beginners Guide to Laser Tag Level 1 <i>Guthrie, Schilling</i>	<b>FUN 17</b> Managing Millennials Levels 1 & 2 <i>Weatherford</i>		<b>FUN 18</b> By The Numbers Level 2 <i>Merola</i>	
3:30 – 5:00 pm	<b>FUN 19</b> Marketing 101 Level 1 <i>Bindelglass</i>	<b>FUN 20</b> Redemption Merchandising Levels 1 & 2 <i>Ernst &amp; Ernst</i>	<b>FUN 21</b> Advanced Laser Tag Level 2 <i>Bock, Kessler</i>	<b>FUN 22</b> Sexual Harassment in the Workplace Levels 1 & 2 <i>Fleming, Gummer</i>			<b>FUN 23</b> Parties 101 Level 1 <i>Bourdas</i>
7:00 – 9:00 pm	IALEI Chairman's Reception & Golden Token Awards Presentation						

### WEDNESDAY, MARCH 11 (SHOW HOURS 10:00 AM – 5:00 PM)

FREE SESSIONS	
8:00 – 9:30 am	<b>ASI/Fun Free Session #1</b> Redemption: Top 10 Secrets of Success <i>Getlan</i>
9:45 am	Ribbon Cutting Ceremony / AAMA Manufacturer Distributor & Operator of the Year Awards
1:30 – 3:00 pm	<b>Pizza Session (Free)</b> How To Build a Tremendous Windfall Profit Of At Least \$40,000 This Year Selling Pizza <i>Kam Karington</i>
3:30 – 5:00 pm	<b>ASI/Fun Free Session #2</b> The Power of Email Marketing <i>Ron Cates, Constant Contact</i>

### THURSDAY, MARCH 12 (SHOW HOURS 10:00 AM – 5:00 PM)

	ATTRactions	FREE SESSIONS
8:00 – 10:30 am	<b>FUN 24</b> Attractions Roundtable <i>Bindelglass, Carlson</i>	
3:30 – 5:00 pm		<b>ASI/Fun Free Session #3</b> <del>What Else Can Operators Do To Make Money On Their Routes</del>
		<b>ASI/Fun Free Session #4</b> Everybody Loves to Party: Attracting the 18 and Over Crowd <i>Lewis</i>
6:00 – 7:30 pm	ASI/Fun Industry Gala Reception	

### FRIDAY, MARCH 13 (SHOW HOURS 10:00 AM – 4:00 PM)

	WORKSHOPS	FREE SESSIONS
8:00 – 11:00 am	<b>WS-03</b> Party Workshop <i>Doyle, Lanning, Lewis, Kapuscinski</i>	
9:00 – 10:30 am		<b>ASI/Fun Free Session #5</b> Specialty Merchandising <i>Oltmann</i>
		<b>ASI/Fun Free Session #6</b> The "S" Word: Say It Loud & Clear <i>Ramsay, Vondriska</i>
3:00 pm	AAMCF Big Raffle Drawing	